

SMART ROOMS™

ROOM RESERVATION SOFTWARE

Commissions On Revenue - CORE License



**Sell Rooms Directly to Guests
Through “YOUR HOTEL’S WEBSITE!”**

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SMARTROOMS - Commission On Revenue (CORE) License

SMARTROOMS is a web-based Hotel Room Reservation software that is completely integrated with your hotel's website. There are 2 Types of SMARTROOMS Licenses: TRANSACTION TOKENS License and CORE License.

Under the SMARTROOMS CORE Annual License, YOUR Hotel can sell online UNLIMITED ROOMS Per Location PER DAY. You pay a Fixed Commission on total sales revenue including room bookings, hotel package bookings (Optional Module) and additional items like airport-pickup that are sold on your hotel's website through SMARTROOMS.

SMARTROOMS is integrated with the Payment Gateway of your Hotel. SMARTROOMS Does not collect payments on behalf of your Hotel. All guest payments are directly collected by YOUR Hotel through YOUR Payment Gateway. The UNIQUE Feature about SMARTROOMS Room Reservation Software is that the entire room booking process takes place under YOUR hotel's website.

How Does SMARTROOMS - Commission On Revenue (CORE) License Benefits Hotels?



Branding Advantage SMARTROOMS Room Reservation Software is Licensed and Integrated with your Hotel's website and the entire Room Reservation process takes place under your Hotel's Website (Domain)



Delight YOUR Guests The entire booking process is simple, transparent, quick, error free and is guaranteed to delight your guests even before they enter your hotel.



Online Room Sales. Sell your hotel rooms online through SMARTROOMS. More people are using the Internet to confirm travel bookings and prefer to book directly with hotels by using their online reservation systems.



No Monthly Fees. Sign-up for the CORE License and pay a small annual license fee and commissions on sales. Pay Commissions only when you receive a Booking through SMARTROOMS.



Custom Payment Gateway SMARTROOMS supports Paypal and can be integrated with YOUR Hotel's custom Payment Gateway to accept online payments.



Increase Direct Sales Sell your rooms directly to guests from your Hotel's website. NEW and REGULAR Customers can book directly through your website.



Room Availability At A Glance Your guests can view the available/unavailable status of rooms at a glance and proceed ahead for booking.



Instant Booking Confirmation Guests can see their booking receipt on the screen which they can print as well as receive an email with the booking details.



Collect Payments Through Your Website There is NO third party travel website/ agency involvement. You collect all guest payments directly through YOUR payment gateway provider.



Save Commissions. Guests book directly with you. You save on commissions paid to Travel agents/portals as well as get paid directly by the payment gateway service provider.



No-Show Protection Guests pay for 1 nights stay while making the room reservation. In case of a No-Show the hotel does not have to suffer a loss.



Save Time Your reservation staff does not have to exchange time-consuming emails and faxes with your guests as the booking process is completed automatically.



Sell Additional Items The guest can request and order Additional Items such as Airport Pickup services during the booking process



Online Hotel-Package Sales. Sell your hotel stay-packages like 2Nights/3Days, New-Year Package through SMARTROOMS. Link Stay-Packages with/without your Hotel Rooms. This is an Optional Module.



Hosting On High Speed Web Servers. The SMARTROOMS Reservation Software is hosted on high speed Servers.

You can host your existing website on our Linux Servers at no extra cost.



Strong Validation A calendar interface is provided for the guests to choose their travel dates. Strong Validation checks ensure that the booking has no errors.



Multiple Room-Types The hotel can sell a single room, double rooms, triple, quad...till deca rooms (10 people in a room) through smartrooms.



No Sign-Up Guests are not forced to sign-up and verify their credentials before they book their rooms. This ensures that they can quickly book their rooms in 4 simple steps... Check availability, Confirm room, Submit booking request and Make payment (if the hotel has a payment gateway). name).



Room Availability A graphical snapshot of Room availability is shown when travel dates are entered and the guest can quickly view the status at a glance.



Request A Room If rooms are unavailable, guests can submit a form requesting rooms for their dates of travel.



Instant Booking Confirmation Guests can see their booking receipt on the screen which they can print as well as receive an email with the booking details.



Guest Tariff Additional Adult and Additional Child Tariff can be entered for each Room-Type.



Booking Cancellation Guests can submit their cancellation request online incase of change in travel plans.



Manage Room Sales Easily Block/Unblock Rooms or Suspend/Resume Sales of Room-Types. e.g Deluxe room can be suspended from being shown on the website. The hotel can unsuspend the room-type if it wishes to accept reservations for that room-type.



Control Room Sales You can restrict the number of rooms a guest can book online.



Offer Discounts On Room-Rates And Hotel Packages You can offer a fixed discount on the displayed room-rate or an early-bird discount if the guest books a room or a hotel-package in advance.



Currency Localisation INR/ USD/ GBP/ EUR Easily change the currency prefix and suffix and Sell Rooms in your Local Currency.



Room Inventory Room inventory is automatically decreased upon room confirmation and increased upon room cancellation.



Sell additional services Guests can order additional services sold by you such as airport-pickups during the booking process.



Save Gateway Commissions Payment Gateway Banks charge higher commissions for online CC transactions.. therefore to save commissions SMARTROOMS will charge a guest for 1 nights stay only.. the balance amount is swiped offline by the reservations desk at the hotel.



Card Protection SmartRooms does not collect credit card details from Guests. The transactions are securely authorized by YOUR payment gateway.



REPORTS SMARTROOMS generates helpful reports which give the hotel a powerful insight into its business. Some Reports include, Room Booking Schedules, Transaction Reports, Top 10 Guest Countries, Monthly/Annual Income etc...



Admin Control Panel: SMARTROOMS has a very user-friendly control panel. The hotel can easily add room types, enter room rates, block rooms, unblock rooms, view approved/denied transactions, view cancellation requests, cancel bookings as well as view and print reports.

Chateau Windsor Hotel, Mumbai India www.chateauwindsor.com

Chateau Windsor Hotel is South Mumbai's leading budget hotel catering to the needs of the corporate and visiting guests not only from India but from around the world.



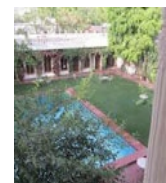
Hotel Orritel West, Mumbai India. www.orritel.com

A unique three Star Boutique Hotel with 26 well-furnished rooms with all modern facilities located 20 minutes away from the Domestic and International airport.



Hotel Meghniwas, Jaipur India. www.meghniwas.com

A unique three Star Boutique Hotel with 26 well-furnished rooms with all modern facilities located 20 minutes away from the Domestic and International airport.



Why is SMARTROOMS Licensed and Not Sold?

SMARTROOMS is a web-based Hotel Room Reservation software. A copy of the SMARTROOMS software is installed on Our Web-Servers located at a Data-Center and configured under your Hotel's domain name. The web-servers are maintained by Point 2 Point Communications and all costs like annual data center costs, software license fees, bandwidth costs, server backup costs, server maintenance costs, software maintenance costs, etc... are paid by Point 2 Point Communications. Since, these costs are recurring in nature, SMARTROOMS is licensed to the Hotel and the recurring costs are recovered from setup fees, sales commissions, transaction fees and application hosting fees as long as the Hotel uses the SMARTROOMS software.

SMARTROOMS - Commission On Revenue (CORE) License Pricing Structure

Commission Structure - On Each Booking Through SmartRooms	6%*
Room Sales Per Day	UNLIMITED
Annual License Fee	₹ 7500*
One-Time Setup Fee* Per Hotel Location (This includes installation and branding of SMARTROOMS with the Hotel's website.)	₹ 37500*
One-Time Integration Fee* Per Hotel Location (This includes integration of SMARTROOMS with the Payment Gateway.)	₹ 17500*

Commission Terms:

- Commissions are payable on a monthly basis.
- Commissions are non-refundable in case of no-show.
- Commissions are refundable if the booking is cancelled from the website and the Hotel has a refund policy.

Sell Hotel Packages alongwith your Hotel Rooms!

Special Promotional Offer*

Order Today and Get The SMARTROOMS hotel packages module
WORTH ₹60,000 @ ₹44,000* - YOU Save ₹16,000

*This is a limited time promotional offer and can be withdrawn without notice.

* Service Tax Additional As Applicable.

For Online Demo Visit : <http://www.smartrooms.in/demo>